

Recession-**FIGHTING** *Low Prices!*

Low Price + High Readership = Greatest Value

▶ Big Distribution—60,000 all of Fayette County

High Readership: More people read and use the Rotary Phone Book in Fayette County*

▶ Targeted Distribution

Many other phone books claim to have more copies, but ***they are in three or more counties and therefore have LESS Fayette coverage and readership than the Rotary Phone Book.***

▶ Extended Distribution

Available throughout the year in 50+ Racks in Fayette County

▶ In the Book or Online

www.RotaryPhoneBook.com includes all listings online plus affordable upgrades.

**For More info call Mike Nelson 770-631-9159x11
or email mike@printgraphics.net**

*market study Fall 2008

